

I am Camilo Mahecha,

a Senior Product Designer with **15+ years of experience** designing and scaling digital products used by millions of users. I specialize in **design systems and AI-augmented workflows**.

I have worked across big tech, marketplaces and global brands such as **Apple, Google and Mercado Libre**, collaborating with cross-functional teams at companies including **Huge Inc, Elephant and Globant**.

I focus on building thoughtful **product experiences, robust design systems and scalable solutions** that align user needs with business goals. I'm highly curious about emerging design languages, tools and technologies, and I build my own AI tools to speed up ideation, asset creation, rapid prototyping and experimentation.

Work experience

Mercado Libre, Inc

Dec 2024 – Present

Sr. Product Designer

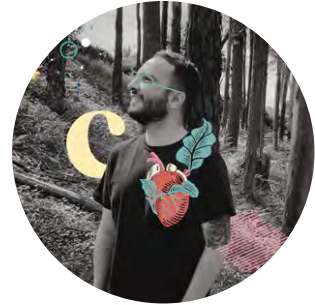
- Part of the redesign of the core marketplace app: user flows, visual language proposals, interface design, micro-interactions, animations, asset creation and high-fidelity prototyping.
- Design and evolution of multiple internal products, working with cross-functional teams to improve workflows, usability and design consistency across the organization.
- Create custom AI tools, programs and plugins that considerably improve my deliverables, delivery times and project outcomes.
- Use AI-assisted workflows for asset creation, interaction prototyping and to support UX decisions.

Google · via Huge, Inc

Oct 2020 – Nov 2024

Sr. Product Designer

- Designed concepts and interfaces for the Google Home app, the Android website, Pixel Watch, Android Auto and Google Chrome, including interaction details and motion for select features.
- Played a key role in creating and systematizing multiple design systems, contributing components, patterns and visual guidelines for consistent, scalable experiences across teams.
- Contributed to cross-team design initiatives and exploratory concepts across the Google ecosystem.



Contact

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Languages

Spanish – Native
English – Fluent

Interests

Music
Travel
Coffee
Photography
Design & Art
Football/Soccer

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Globant

Apr 2017 – Oct 2020

Sr. Visual Designer

- Worked on high-impact projects with multidisciplinary teams, designing and evolving digital experiences for large-scale clients, including Design Sprints and Design Thinking initiatives developed in partnership with IDEO.
- Created and standardized design systems and atomic design frameworks for digital banking products (Openbank) and industrial automation platforms (Rockwell Automation).
- Supported internal knowledge-sharing initiatives and design showcases, contributing to cross-team learning and design culture.

Apple · via Elephant

Apr 2016 – Sep 2016

Sr. Visual Designer

- Worked on the design of Apple Newsroom, the platform used to communicate official news and press releases to media worldwide, creating graphic assets and visual pieces for press articles.
- Contributed to Kandinsky, an internal system to export visual assets across multiple formats and sizes without loss of quality, improving efficiency and consistency across teams.
- Collaborated closely with art directors, creative teams, engineers and press stakeholders, gaining deep exposure to Apple's design culture and standards.

Skills

Product & Visual Design

Product Design, Visual Design, Concept Development, Responsive & Adaptive Design, Cross-functional Collaboration

Design Systems

Design Systems, Atomic Design, Components, Patterns & Guidelines

Design & Motion Tools

Figma, Photoshop, Illustrator, After Effects, Principle, Prototyping tools

AI & Automation

Figma Weave, AI-assisted prototyping and asset creation, custom AI tools, programs and plugins

Education

2007 – 2009

LaSalle College International

Computer Graphics, Animation and Multimedia